



# Website review beautyplace-sg.ch

Generated on February 07 2021 10:06 AM






The score is 68/100





## SEO Content

	Title	<p>Kosmetikstudio   Beautysalon in St. Gallen - BeautyPlace</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Bei Beautyplace in St. Gallen erhalten Sie umfassende und professionelle Leistungen rund um Ihre Schönheit. Das Kosmetikstudio befindet sich in St.Gallen in der Vonvilstrasse.</p> <p>Length : 175</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Keywords	<p>kosmetikstudio st. gallen, dauerhafte haarentfernung st. gallen, gesichtsbehandlungen st. gallen, microneedling st. gallen, wimpernverlängerung st. gallen, wimpernlifting st. gallen</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2063"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>de-DE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.beautyplace-sg.ch/index.html</td> </tr> <tr> <td>title</td> <td>START</td> </tr> <tr> <td>site_name</td> <td>BeautyPlace</td> </tr> <tr> <td>description</td> <td>Bei Beautyplace in St. Gallen erhalten Sie umfassende und professionelle Leistungen rund um Ihre Schönheit. Das Kosmetikstudio befindet sich in St.Gallen in der Vonvilstrasse.</td> </tr> <tr> <td>image</td> <td>/images/icon/favImage2.png</td> </tr> </tbody> </table>	Property	Content	locale	de-DE	type	website	url	https://www.beautyplace-sg.ch/index.html	title	START	site_name	BeautyPlace	description	Bei Beautyplace in St. Gallen erhalten Sie umfassende und professionelle Leistungen rund um Ihre Schönheit. Das Kosmetikstudio befindet sich in St.Gallen in der Vonvilstrasse.	image	/images/icon/favImage2.png
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## SEO Content

		<p>image:type      image/png</p> <p>image:width      300</p> <p>image:height      300</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] BeautyPlace - Ihr Kosmetikstudio in St. Gallen</li> <li>• [H2] Wo sich Ihre Schönheit entfaltet.</li> <li>• [H2] AKTUELLE EVENTS &amp; AKTIONEN</li> <li>• [H2] ANGEBOTE &amp; BEHANDLUNGEN</li> <li>• [H2] NEU BEI UNSMICRONEEDLING</li> <li>• [H2] KOSMETIKERIN GESUCHT</li> <li>• [H3] HYALURONDAY</li> <li>• [H3] WIMPERNVERLÄNGERUNG</li> <li>• [H3] MICRONEEDLING</li> <li>• [H3] MICROBLADING</li> <li>• [H3] GESICHTSBEHANDLUNG + MASSAGE</li> <li>• [H3] ADVENTSAKTIONEN</li> <li>• [H3] WIMPERNLIFTING &amp; PROSECCO</li> <li>• [H3] HAUTANALYSE</li> <li>• [H3] ÜBER 10 JAHRE ERFAHRUNG</li> <li>• [H3] SPEZIALISIERT &amp; ZERTIFIZIERT</li> <li>• [H3] EXKLUSIVER SERVICE</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	11	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	11	0	0	0									
	Images	<p>We found 14 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.


## SEO Links

	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.33% Internal Links 86.67%

## In-page links

Anchor	Type	Juice
<a href="#">Direkt zum Seiteninhalt</a>	Internal	Passing Juice
<a href="#">Gesichtsbehandlungen</a>	Internal	Passing Juice
<a href="#">Massagen</a>	Internal	Passing Juice
<a href="#">ANGEBOT</a>	Internal	Passing Juice
<a href="#">ABOUT ME</a>	Internal	Passing Juice
<a href="#">TERMINANFRAGE</a>	Internal	Passing Juice
<a href="#">BEAUTY GUTSCHEIN</a>	Internal	Passing Juice
<a href="#">AKTIONEN</a>	Internal	Passing Juice
<a href="#">KONTAKT</a>	Internal	Passing Juice
<a href="#">Generelle Seitenstruktur</a>	Internal	Passing Juice
<a href="#">IMPRESSUM</a>	Internal	Passing Juice
<a href="#">DATENSCHUTZ</a>	Internal	Passing Juice
<a href="#">Konzeption &amp; Erstellung: MIBO Digital</a>	External	Passing Juice
<a href="#">Konzeption &amp; Erstellung: MIBO Digital</a>	External	Passing Juice
<a href="#">Zurück zum Hauptmenü</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	massagen das die sie mit ist gallen und sich über
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	10	✘	✘	✔	✘
sie	7	✘	✘	✔	✔
gallen	5	✔	✔	✔	✔
mit	4	✘	✘	✘	✘
über	3	✘	✘	✘	✔








## Usability

	Url	Domain : beautyplace-sg.ch Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

		
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="http://beautyplace-sg.ch/sitemap.xml">http://beautyplace-sg.ch/sitemap.xml</a></li><li><a href="https://beautyplace-sg.ch/sitemap.xml">https://beautyplace-sg.ch/sitemap.xml</a></li><li><a href="https://www.beautyplace-sg.ch/sitemap.xml">https://www.beautyplace-sg.ch/sitemap.xml</a></li></ul>
	Robots.txt	<p><a href="http://beautyplace-sg.ch/robots.txt">http://beautyplace-sg.ch/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>