









Website review be-in.ru

Generated on November 23 2022 04:38 AM




The score is 53/100







SEO Content

|  | <p>Title</p> | <p>Магазины одежды и интернет-магазины. Где купить одежду, обувь и аксессуары</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|---|---------------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | <p>Description</p> | <p>Рекомендательная платформа, на которой собраны вещи как сетевых, так и локальных марок. Самая полная база адресов и телефонов магазинов и торговых центров: 6000 магазинов в 250 городах России и СНГ</p> <p>Length : 197</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>одежда, магазины одежды, каталог одежды, адреса магазинов, женская одежда, мужская одежда, детская одежда, модная одежда, обувь, аксессуары, сумки, спортивная одежда, мода, скидки, дизайнеры, журналисты, фотографы, индустрия моды, книги о моде, вакансии</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="544 1711 1481 1783"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1816 1023 1944" style="list-style-type: none"> • [H2] Вещи в Москве • [H2] Магазины в Москве • [H2] Beinopen • [H2] База знаний Beinopen | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 4 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 4 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | <p>Images</p> | <p>We found 31 images on this web page.</p> <p>26 alt attributes are empty or missing. Add alternative text so that</p> | | | | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|---|
| | | search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 52 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 9.62% Internal Links 90.38% |

In-page links

| Anchor | Type | Juice |
|-------------------------------------|----------|---------------|
| Вещи | Internal | Passing Juice |
| Магазины | Internal | Passing Juice |
| Форум Beinopen 2022 | External | Passing Juice |
| Все торговые центры | Internal | Passing Juice |
| Новости шопинга | Internal | Passing Juice |
| Москва | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Санкт-Петербург | Internal | Passing Juice |
| Барнаул | Internal | Passing Juice |
| Владивосток | Internal | Passing Juice |
| Волгоград | Internal | Passing Juice |
| Воронеж | Internal | Passing Juice |
| Екатеринбург | Internal | Passing Juice |
| Ижевск | Internal | Passing Juice |
| Иркутск | Internal | Passing Juice |
| Казань | Internal | Passing Juice |
| Краснодар | Internal | Passing Juice |
| Красноярск | Internal | Passing Juice |
| Нижний Новгород | Internal | Passing Juice |
| Новосибирск | Internal | Passing Juice |
| Омск | Internal | Passing Juice |
| Оренбург | Internal | Passing Juice |
| Пермь | Internal | Passing Juice |
| Ростов-на-Дону | Internal | Passing Juice |
| Самара | Internal | Passing Juice |
| Саратов | Internal | Passing Juice |
| Сочи | Internal | Passing Juice |
| Тольятти | Internal | Passing Juice |
| Тюмень | Internal | Passing Juice |
| Ульяновск | Internal | Passing Juice |
| Уфа | Internal | Passing Juice |
| Челябинск | Internal | Passing Juice |
| Минск | Internal | Passing Juice |
| Почему стоит покупать вещи российских дизайнеров | Internal | Passing Juice |
| За эстетическими ориентирами – в Telegram-канал Weinopen | External | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Вместе мы строим новую систему моды. | Internal | Passing Juice |
| Комьюнити beinopen | External | Passing Juice |
| Институт развития индустрии моды Beinopen | External | Passing Juice |
| Читать журнал | Internal | Passing Juice |
| О проекте Be-in.ru | Internal | Passing Juice |
| О проекте Beinopen | Internal | Passing Juice |
| Команда и контакты | Internal | Passing Juice |
| F.A.Q. | Internal | Passing Juice |
| Доставка, оплата, возврат | Internal | Passing Juice |
| Политика конфиденциальности | Internal | Passing Juice |
| Лукбуки | Internal | Passing Juice |
| Покупки | Internal | Passing Juice |
| Практика | Internal | Passing Juice |
| Glocalabel.com | External | Passing Juice |
| Магазины для дома | Internal | Passing Juice |
| Города | Internal | Passing Juice |
| Бренды | Internal | Passing Juice |
| бизнес-обучение в моде для дизайнеров, ритейлеров и маркетологов в формате курсов, лекций и видео уроков | Internal | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| для | 11 | ✘ | ✘ | ✘ | ✘ |









Keywords Consistency

| | | | | | |
|-----------|----|---|---|---|---|
| beinopen | 11 | ✘ | ✘ | ✘ | ✔ |
| индустрии | 9 | ✘ | ✘ | ✘ | ✘ |
| магазины | 8 | ✔ | ✔ | ✘ | ✔ |
| все | 7 | ✘ | ✘ | ✘ | ✘ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : be-in.ru Length : 8 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is ru. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 1 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles. |

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://be-in.ru/sitemap.xml>



Robots.txt

<http://be-in.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics



LiveInternet